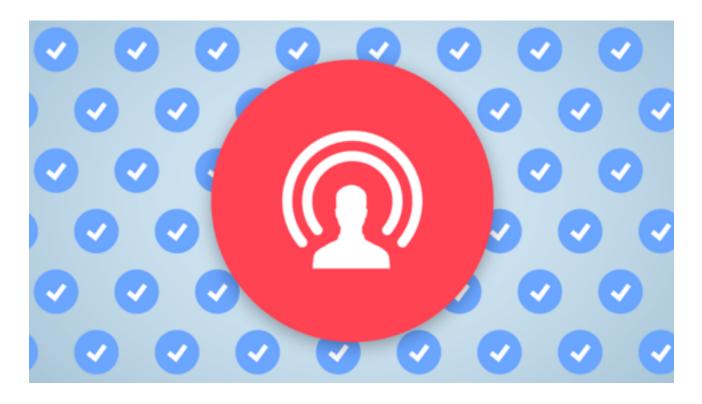
# Facebook LIVE Check List

#### New Wave Power Talks

By Kurtis Gilbreth
Founder of
WhoKnowsaGuy Fitness
whoknowsaguy.fitness

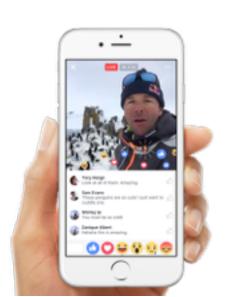


### Pre-Work for Your FB Live!!!

Create a topic that you would like your audience to get value from.
Create an outline of the helpful topics you want to cover.
Create a Freemium that provides your audience with value.
Create a Landing Page or Opt-in Form that provides the free giveaway to your audience.
Create something free you can give away to Live Participants.
Set a date and time for your FB Live.
Start talking providing teasers to your audience for your date and time.

#### Before You Go Live!!!

☐ Make sure your cellphone is charged. Turn on Airplane Mode & Connect to Wifi Use a Tripod if applicable. Copy the Link to your Freemium. Write an Enticing aka Ninja Headline (Paste your freemium link under the headline) Twenty to Thirty Minutes before your live time make a post about your FB Live. Start broadcasting live two to five minutes ahead of your schedule time.



## While You Are Live!!!

Introduce yourself & why you are sharing your topic.
Be Ecstatic, Grateful, and Appreciative through the FB Live chat.
Allow People to log on and say "Hi" to them. Thank them for joining by name.
Explain the value of the topic and why it's important to the viewers. (The Quicker the Better)
If you are giving away "Free Stuff" mention that and explain it's for those that are live and stay on until then end.
Answer Questions. State the question. Then Answer it. Thank the person by name.
Broadcast for longer periods of time for more interaction and to reach more people.

### After You are Live!!!

	Be sure the video saves to your personal or business page.
	Save the Video to Your Phone.
	Reply to any questions you missed. Keep in touch with any future questions.
	Share the Facebook Live on other Social Platforms
	Upload the Video to YouTube.
	Be thrilled with your results. No matter if it's one viewer or One thousand. You went LIVE!!!
П	Rock and Roll! Now go Rinse and Repeat for



your next FB Live.

## Bonus FB Live Tips

- Be You. Relax. Don't try to be something you are not. You will sound funny.
- If you mess up or mispronounce something. Laugh it off and keep moving.
- Practice a Live Call with a few Friends in a Private Group.
- Always thank your audience for showing up.
- ☐ Be consistent. Be consistent. Be consistent.
   ☐ Don't just do a FB Live every 2 months
   & think it's going to get you results.

